Activity 3

Watch the video Life of A Strawberry, which follows the strawberry from ‘field to fork’, then complete the value chain below and copy it into your journal. Add additional rows as required. (List possible food loss/waste at each step.)

<https://youtu.be/CLFOK4U34wI>

| Process | Production | Handling & Storage | Processing & Packaging | Distribution & Market | Consumption |
| --- | --- | --- | --- | --- | --- |
| Process Definition | During or immediately after harvesting on the farm | After produce leaves the farm for handling, storage, and transport. | During industrial or domestic processing and/or packaging. | During distribution to markets, including losses at wholesale and retail markets. | Losses in the home or business of the consumer, including restaurants/caterers. |
| Includes: |  |  |  |  |  |
| Includes: |  |  |  |  |  |
| Includes: |  |  |  |  |  |
| Includes: |  |  |  |  |  |