# **Social Media Stats**

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| **Social Media Stats** | | | | | |
| * **Twitter Stats** | | | * **Facebook Stats** | | |
| 1,522  Followers | 23  New followers | 2  New Tweets | 1,265  Fans | 14  New Fans | 2,367  Post Reach |
| 42  Retweets | 56  Mentions | 83  Favourites | 265  Interactions | 402  Page Impressions | 321  Talking About |
| * **LinkedIn Stats** | | | **YouTube Stats** | | |
| 804  Followers | 3  New Followers | 1,109  Impressions | 952  Subscribers | 62  New Subscribers | 2,892  Lifetime Views |
| 559  Clicks | 27  Likes | 4.9  Avg. Reach | 654  Views This Month | 86  Likes | 35  Comments |

# **Social Engagement**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Facebook | Twitter | LinkedIn | YouTube |
| Day 1 - 10 | 26 | 98 | 32 | 48 |
| Day 11 - 20 | 52 | 56 | 12 | 71 |
| Day 20 - 30 | 32 | 47 | 27 | 23 |