# **Social Media Stats**

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| **Social Media Stats** |
| * **Twitter Stats**
 | * **Facebook Stats**
 |
| 1,522Followers | 23 New followers | 2New Tweets  | 1,265Fans | 14New Fans | 2,367Post Reach |
| 42Retweets | 56Mentions | 83Favourites | 265Interactions | 402Page Impressions | 321Talking About |
| * **LinkedIn Stats**
 | **YouTube Stats** |
| 804Followers | 3 New Followers | 1,109Impressions | 952Subscribers | 62New Subscribers | 2,892Lifetime Views |
| 559Clicks | 27 Likes | 4.9 Avg. Reach | 654Views This Month | 86 Likes | 35 Comments |

# **Social Engagement**

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| --- | --- | --- | --- | --- |
|  | Facebook | Twitter | LinkedIn | YouTube |
| Day 1 - 10 | 26 | 98 | 32 | 48 |
| Day 11 - 20 | 52 | 56 | 12 | 71 |
| Day 20 - 30 | 32 | 47 | 27 | 23 |