# Review 2-D and 3-D design work – Checklist

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| **1. Review criteria** | **2. 2-D design iteration** | **3. 3-D design iteration** | **4. Comments** |
| **Design alignment** | | | |
| Aligns with the design brief requirements | Yes  No | Yes  No |  |
| Effectively communicates the intended message | Yes  No | Yes  No |  |
| Addresses target audience considerations | Yes  No | Yes  No |  |
| **Aesthetic and visual appeal** | | | |
| Colour scheme is effective and harmonious | Yes  No | Yes  No |  |
| Visual appeal of 3-D elements |  | Yes  No |  |
| Typography choices enhance readability | Yes  No | Yes  No |  |
| Textures and finishes are appropriate |  | Yes  No |  |
| Layout is visually balanced | Yes  No | Yes  No |  |
| **Technical specifications** | | | |
| Meets technical requirements (e.g., size, resolution) | Yes  No | Yes  No |  |
| Appropriate file formats for final output | Yes  No | Yes  No |  |