# Review 2-D and 3-D design work – Checklist

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| **1. Review criteria** | **2. 2-D design iteration** | **3. 3-D design iteration** | **4. Comments** |
| **Design alignment** |
| Aligns with the design brief requirements | [ ] Yes[ ] No | [ ] Yes[ ] No |  |
| Effectively communicates the intended message | [ ] Yes[ ] No | [ ] Yes[ ] No |  |
| Addresses target audience considerations | [ ] Yes[ ] No | [ ] Yes[ ] No |  |
| **Aesthetic and visual appeal** |
| Colour scheme is effective and harmonious | [ ] Yes[ ] No | [ ] Yes[ ] No |  |
| Visual appeal of 3-D elements |  | [ ] Yes[ ] No |  |
| Typography choices enhance readability | [ ] Yes[ ] No | [ ] Yes[ ] No |  |
| Textures and finishes are appropriate |  | [ ] Yes[ ] No |  |
| Layout is visually balanced | [ ] Yes[ ] No | [ ] Yes[ ] No |  |
| **Technical specifications** |
| Meets technical requirements (e.g., size, resolution) | [ ] Yes[ ] No | [ ] Yes[ ] No |  |
| Appropriate file formats for final output | [ ] Yes[ ] No | [ ] Yes[ ] No |  |